

# ACTIVITY CENTER FOR OLDER ADULTS



# Swanson Center

LaPorte County's Complete  
Mental Health Resource

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**910 State Street, LaPorte, IN 46350 • 219-326-5354**

Hello Artists & Crafters,

January, 2020

The 7<sup>th</sup> annual Arts & Crafts Show, which is a fundraiser for the Swanson Activity Center for Older Adults (ACOA), will be held May 2, 2020, at the LaPorte County Fairgrounds. This date is one week before Mother's Day. Last year's show was held at the same time, and it brought in a nice crowd of shoppers. We are hoping you will join us for this event.

Even though this is our seventh year, it is just our second year for holding the show at the fairgrounds. Previously, it was held at the Activity Center and most booths were outside. This change in venue gave us an increase in vendors and attracted more visitors, not just from our local community, but from outlying areas as well. The move to the fairgrounds, unfortunately, added to the overhead cost to operate the show. Naturally, we did not have to pay to use the Activity Center's facility, however, we do pay a fee to rent the fairground buildings and outside space. Last year we charged a vendor fee of \$40.00. While this did allow us to raise funds, the final net gain was very small. To offset the added cost and give us a bit more of a profit, we will be increasing our booth fees to \$50.00. However, this will be done in \$5.00 increments over a two year period. In other words, 2020 booth fees will be \$45.00 and 2021 fees will be \$50.00. We do not anticipate having to increase our vendor fees beyond this amount. For those of you who attended our show in the past, we hope you understand and accept this increase.

This show features over 95% artists and crafters who specialize in handmade creations. We do offer a small number of Independent Representatives an opportunity to attend our event. In past years, this number has averaged 5-6 reps. Last year we had 65 vendors of which 6 of those were Direct Sales Representatives. To avoid duplication of similar product lines, **ALL REPRESENTATIVES MUST CONTACT ME BEFORE SENDING IN THEIR APPLICATION.** Reps also are required to have product in their booth that visitors can buy the day of the show. **NO INEXPENSIVE PURCHASED ITEMS OFFERED FOR RESALE OR FLEA MARKET ITEMS ARE PERMITTED.**

As in past years, we will be offering free coffee and donuts to vendors before the show begins and there will be lunch and refreshments to purchase throughout the day. **PLEASE NOTE INSIDE VENDORS** can set up Friday May 1, between 2:00 p.m. and 6:00 p.m. (CST) or Saturday morning between 6:30 a.m. and 8:30 a.m. **OUTSIDE VENDORS** can set up Saturday morning between 6:30 a.m. and 8:30 a.m. (CST).

If you have questions, please call or email me at 219-393-4093 or [ddev48@hotmail.com](mailto:ddev48@hotmail.com). You also can call the Activity Center for Older Adults at 219-326-5354. The staff will be happy to assist you or they can relate your concerns to me and I will contact you. Hope to see you in May.

Dee DeVincent  
Craft show coordinator

***improving lives...one person at a time***