



Mission, Vision, Values, and Strategic Priorities

2025-2028

Mission Statement

Swanson Center's compassionate staff is dedicated to improving lives by providing comprehensive, expert mental health and addiction services.



Vision

Swanson Center strives to support the overall health of the community, in which mental wellness is inclusive and attainable for all, without stigma, through collaboration with our clients and community partners.



Values

Heal.

Swanson Center believes that recovery from mental health challenges and substance use disorder is possible through compassionate, high quality, and evidence-based care.

Sustain.

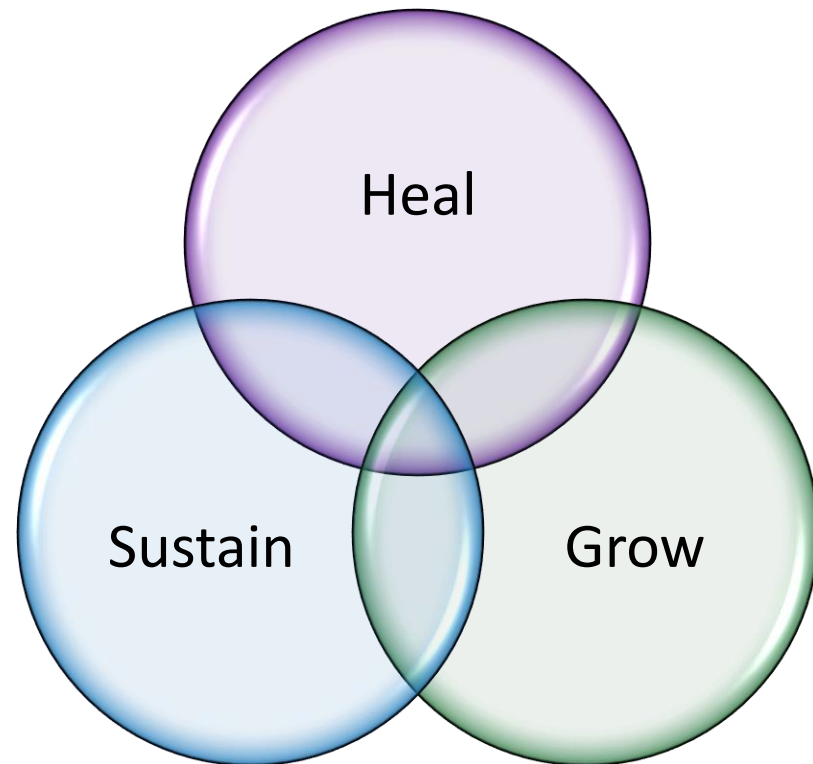
Swanson Center believes that the lasting, positive impact of mental wellness is only possible with continued effort, education, support, and resources.

Grow.

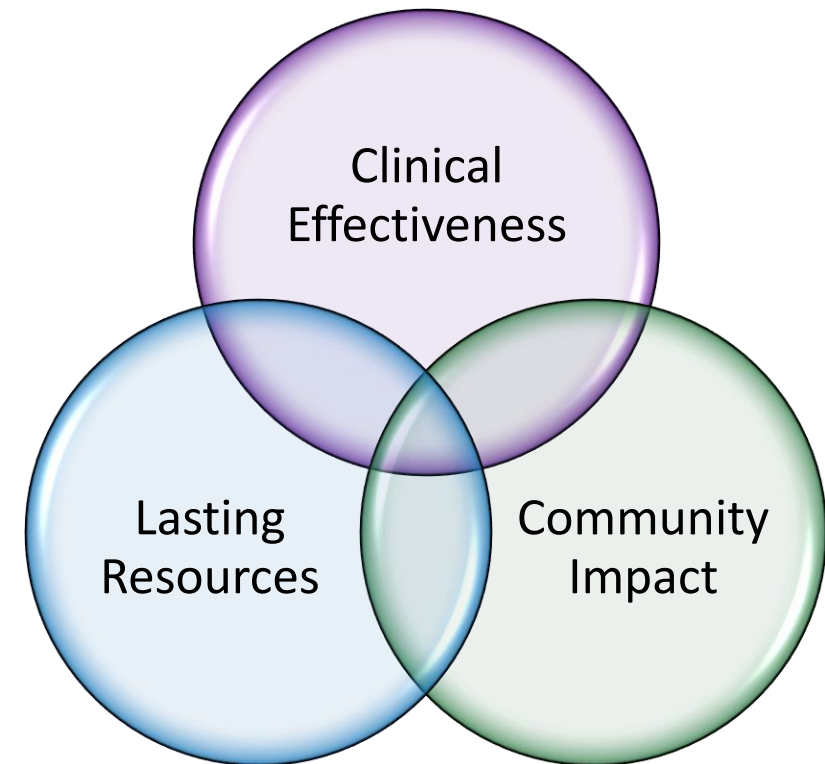
Swanson Center believes that behavioral health recovery is expanded throughout our community through on-going education and collaboration.

Aligning Priorities with Values

VALUES



STRATEGIC PRIORITIES



Heal: Clinical Effectiveness

To improve client engagement throughout the course of treatment

1. Improve the consistency of communication throughout treatment
2. Communication and support will be provided for individuals who are placed on waitlists for different service lines
3. Identify, implement, and track specific outcome measures per program



Sustain: Lasting Resources

To maintain a consistent positive operating margin to fortify the agency and support future growth

1. Identify available revenue streams to support the agency's mission and service lines
2. Increase clinical staff productivity across all job classes



Grow: Community Impact

To expand the agency's capacity to serve the needs of the community

1. Identify effective triage procedures to address new and emerging crises or needs of the community
2. Support staff morale and offer additional training and resources to reduce staff turnover

